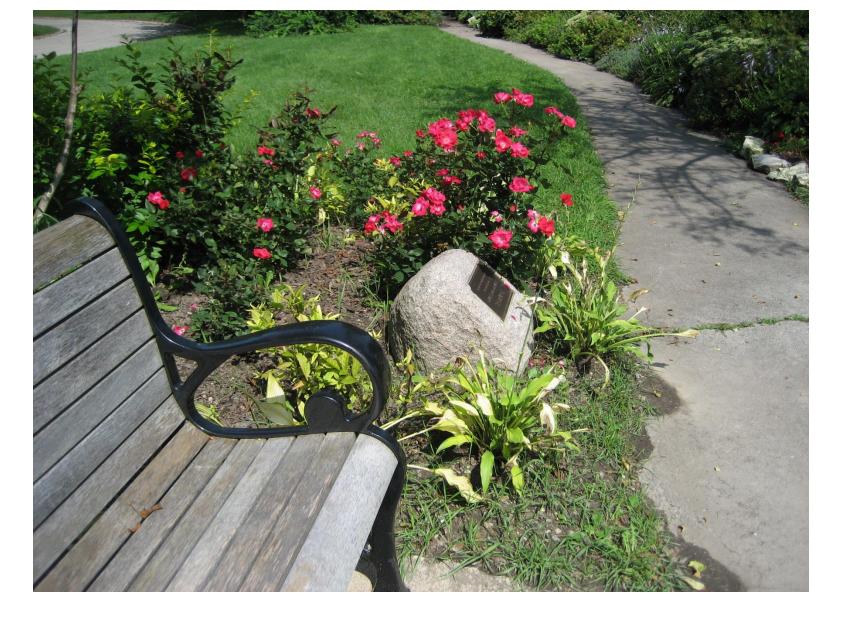


Balance is the distribution of visual weight. This façade is symmetrically balanced.



Texture is the surface quality that can be seen or felt. This bark has a rough, craggy texture.



Space is a feeling or illusion of depth.

The sidewalk takes your eye deep into the background.



Movement is the path the viewer's eye takes through an artwork. The viewer's eye is directed along the lines of the curved rocks.



COLOR

Define it.—→

Describe it.—

Elaborate. ——

Color is light reflected off objects.

The hues of these boats are red, yellow, and blue.

The image has a primary color scheme.



Rhythm is created when one or more element is repeated to create a feeling of organized movement. The stones are repeated in an organized (diagonal) pattern.



Line is a a mark with greater length than width.

The iron furniture and the shadows it casts make a variety of lines (diagonal, curved, thick, thin).



Shape is a closed line.

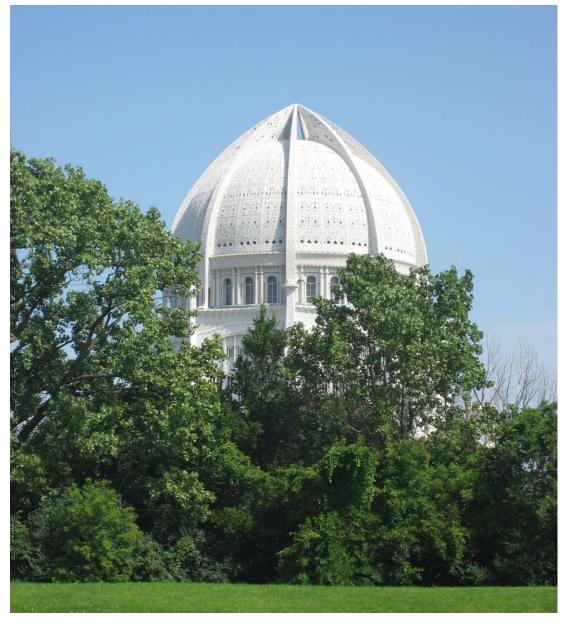
These steps are geometric (rectangles)
and they organize the picture through repetition.



Pattern
Repeating object



Value lightness and darkness of a color – in this case, green



FormThree dimensional shape

The elements of design are the building blocks, the principles are *how* we use them to create beautiful art.