





***Balance* is the distribution of visual weight. This façade is symmetrically balanced.**





***Texture*** is the surface quality that can be seen or felt.  
This bark has a rough, craggy texture.





***Space* is a feeling or illusion of depth.  
The sidewalk takes your eye deep into the background.**





***Movement* is the path the viewer's eye takes through an artwork. The viewer's eye is directed along the lines of the curved rocks.**





## COLOR

Define it. —————>

Describe it. —————>

Elaborate. —————>

***Color* is light reflected off objects.**

**The hues of these boats are red, yellow, and blue.**

**The image has a primary color scheme.**





*Rhythm* is created when one or more element is repeated to create a feeling of organized movement. The stones are repeated in an organized (diagonal) pattern.





***Line* is a mark with greater length than width.  
The iron furniture and the shadows it casts make a variety  
of lines (diagonal, curved, thick, thin).**





***Shape* is a closed line.  
These steps are geometric (rectangles)  
and they organize the picture through repetition.**





**Pattern**  
Repeating object





**Value**  
lightness and darkness of a color – in  
this case, green





**Form**

**Three dimensional shape**



The elements of design are the building blocks, the principles are *how* we use them to create beautiful art.